

Marketing Brochure

Star Union Dai-ichi Life's *Ashiana Suraksha* makes it easier for you and your family to enjoy the pleasure of acquiring a vehicle, house or anything else through a loan without any tensions about the liability of the loan. The *Ashiana Suraksha Group Life Insurance Plan* is a decreasing term insurance plan which is specially designed to cater to the needs of home loan, vehicle loan, consumer loan etc to borrowers at affordable rates. Under this scheme, SUD Life undertakes to square off the liability of the insured member in the unfortunate event of his death during the term of the loan.

Key features:

1. Insurance protection at attractive rates to your new and existing loan liabilities
2. Borrowers from a bank (Housing/vehicle/personal/consumer) in the age group of 18 - 65 years are covered under a group Insurance arrangement with the Bank as the master Policy Holder.
3. The cover ceases on the expiry of the term of the loan or on the date of the borrower attaining 71st birthday, whichever falls earlier.
4. Cover can be availed for the tenure of the loan subject to a minimum term of 5 years and a maximum term of 30 years.
5. Sum Assured is the loan amount outstanding for the month during which the event occurs. Minimum Sum Assured: Rs. 10000; No Maximum Sum Assured.
6. Mode of premium Payment: Single Premium
7. Insured members will be provided Certificates of Insurance containing cover details for their information and convenience.
8. Insurance cover under Non medical Scheme – based on a declaration of good health:

Age	Sum Assured
18-60	Rs.7.5 lakhs
61-65	Rs.3.0 lakhs

9. Attractive High sum Assured rebates and female life rebates available on the tabular premium.
10. **Joint borrower's options:** Option 1: Each borrower to be insured for the entire loan amount; Option 2: Each of the joint borrowers is insured up to his/her share of the loan.
11. Moratorium period option.

Policy Benefits:

- In the event of death of the insured member, this plan provides for payment of the Sum Assured to the group master policy holder.
- In case of death of one of the joint borrowers,
 - **Option 1:** The applicable sum assured will be paid to the surviving joint borrower, and the insurance cover shall cease on the lives of the remaining/surviving joint borrowers.

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- **Option 2:** Cover on the life of the remaining joint borrower will continue (where cover is in same proportion as in the loan) for his/her respective outstanding loan amount for the balance repayment term.
- There is no Maturity value under this scheme.
- **Surrender value:** The surrender value is available at any point of time from the start of the cover (Year 1 onwards-From date of commencement) to the extent of 60% of the Premium paid (less taxes) * (Unexpired term/total term) * (Sum Assured benefit at the time of surrender /Sum Assured at inception)
- Surrender value is payable, where a loan is fully repaid before the end of the term.
- Nomination is compulsory under this plan.

Tax benefits:

The premiums paid towards this policy are eligible for tax benefits u/s 80c of the Income Tax Act, 1961, which is subject to change from time to time.

Exclusions:

1. **45 days Exclusion:** During the first 45 days from the date of commencement of cover for an Insured Member, the company shall not be liable to pay any claim amount.
2. **Suicide Claim Provision:** Suicide within one year from the date of commencement of the Insurance cover for the member, the company shall refund 75% of basic Premium paid (excluding taxes) and all insurance for that member will automatically cease.

PROHIBITION OF REBATES (SECTION 41 OF INSURANCE ACT 1938)

No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer:

Provided that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer.

Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to five hundred rupees.

SECTION 45 OF INSURANCE ACT 1938 – INDISPUTABILITY CLAUSE

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No policy of Life Insurance shall, after the expiry of two years from the date on which it was effected, be called in question by an Insurer on the ground that a statement made in the proposal for insurance or any report of a medical officer or referee or friend of the Insurer or in any other document leading to the issue of the Policy, was inaccurate or false, unless the insurer shows such statement was on material matter or suppressed facts which it was material to disclose and that it was fraudulently made by the policy holder and that the policy holder knew at the time of making it that the statement was false or that it suppressed facts which it was material to disclose.

Provided that nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms and conditions of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal.

Note: "Material" shall mean and include all important, essential and relevant information in the context of underwriting the risk to be covered by the corporation.

Income Tax Benefits:

As per the current laws, income tax benefits are available under Section 80C and Section 10(D) of Income Tax Act, 1961.